

# HHT MEDICAL CONFERENCE PARTNERSHIP OPPORTUNITIES



## DIAMOND SPONSOR: \$20,000

- Three (3) complimentary conference registrations and one (1) exhibitor table
- Sponsor recognition for Accredited Medical Education program - exclusive
- Access to virtual networking with conference attendees
- Sponsor recognition for two (2) program sessions – exclusive
- Sponsor recognition for Welcome Reception - exclusive
- Half-page color advertisement in two (2) printed Cure HHT newsletters
- Website sponsor with company description and direct link to sponsor website for twelve months
- Recognition on event website, press releases, and onsite

## PLATINUM SPONSOR: \$15,000

- Three (3) complimentary conference registrations and one (1) exhibitor table
- Access to virtual networking with conference attendees
- Sponsor recognition for one (1) program session
- Sponsor recognition for one (1) conference activity
- Half-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for twelve months
- Recognition on event website, press releases, and onsite

## GOLD SPONSOR: \$10,000

- Two (2) complimentary conference registration and one (1) exhibitor table
- Sponsor recognition for one (1) program session or (1) conference activity
- Half-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for twelve months
- Recognition on event website, press releases, and onsite

## SILVER SPONSOR: \$5,000

- One (1) complimentary conference registration and one (1) exhibitor table
- Sponsor recognition for one (1) conference activity
- Quarter-page color advertisement in one (1) printed Cure HHT newsletter
- Website sponsor with company description and direct link to sponsor website for six months
- Recognition on event website, press releases, and onsite

## EXHIBITOR: \$3,000

- One (1) complimentary conference registration and one (1) exhibitor table
- Recognition on event website, press releases, one (1) printed Cure HHT newsletter and onsite (exhibitor room)

## ACTIVITY SPONSOR: \$1,000

- Sponsor recognition for one (1) conference activity

## SCHOLARSHIP SPONSOR: \$500

- Recognition on event website, press releases, one (1) printed Cure HHT newsletter and onsite (exhibitor room)

## ABOUT CURE HHT

The mission of Cure HHT is to find a cure for HHT while saving the lives and improving the well-being of individuals and families affected by HHT

HHT, or Hereditary Hemorrhagic Telangiectasia, is a genetic disorder that causes malformed blood vessels in various organs of the body. Its most common symptom is frequent nosebleeds, but HHT can lead to sudden and extreme bleeding in other organs, stroke, brain abscess, severe anemia, heart failure and death if not treated properly.

To achieve our mission, Cure HHT will **Fund research** to find better treatments and a cure; **Educate families and physicians** about HHT; **Collaborate** with multidisciplinary HHT Treatment Centers; **Advocate** for and support those with HHT; and **Engage** the scientific and medical community.

### ACCOMPLISHMENTS:

- Established more than 50 HHT Centers of Excellence world-wide which include interventional radiologists, cardiologists, pulmonologists, pediatricians, neurosurgeons, gastroenterologists, ENTs and many other medical disciplines.
- Launched a Physician Directory on the Cure HHT website for patients to find the closest HHT Center and/or HHT knowledgeable doctor in their community.
- Garnered more than \$51.3 million in government funding for research, catalyzed by Cure HHT seed funding.
- Partnered with GlaxoSmithKline, Stanford Sinus Center, Cleveland Clinic, UCLA, Washington University, Massachusetts General Hospital, and Johns Hopkins on a variety of HHT treatment studies.
- Grant funding awarded by Department of Defense, HRSA, and FDA.
- Covered in the New England Journal of Medicine, Journal of American Medical Association, Washington Post, New York Times, Los Angeles Times, FOX News, ABC News and CBS News.

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## WHO YOU WILL REACH

### Cure HHT Social Media Audience

- Age: 25 – 54
- Gender: 79% Female and 21% Male
- Location: 81% US and 19% International
- Impressions: Roughly 10,000 per month



### Cure HHT Website Audience

- Gender: 60% Female and 40% Male
- Location: 80% US and 20% International
- Impressions: Roughly 14,000 per month

### Cure HHT Newsletter Audience

- Total Audience: 8,693
- Audience Type: 86% Individuals, 8% Doctors and 6% Researchers
- Outreach Method: 71% Digital and 29% Print



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